



This Privacy Policy governs the manner in which **DMBI (Digital Medical Billing Inc.)** collects, uses, maintains, and discloses information collected from users (each, a "User") of the www.dmbi.com website ("Site"). This privacy policy applies to the Site and all products and services offered by DMBI.

Personal Identification Information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our Site, register on the Site, place an order, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features, or resources we make available. Users may be asked for their name, email address, mailing address, and phone number.

Users may visit our Site anonymously. We collect personal identification information only if voluntarily submitted. Users can refuse to provide personal identification information, but this may prevent them from engaging in certain Site-related activities.

Non-Personal Identification Information

We may collect non-personal identification information whenever Users interact with our Site. This may include the browser name, computer type, operating system, Internet service provider, and other similar technical details.

Web Browser Cookies

Our Site may use **cookies** to enhance User experience. Users may set their browsers to refuse cookies or alert them when cookies are being sent. However, some Site features may not function properly without cookies.

How We Use Collected Information

DMBI may collect and use Users' personal information for the following purposes:

- **To improve customer service** – Information helps us respond to service requests and support needs more efficiently.
- **To run promotions, contests, or surveys** – Users receive information they agreed to about topics of interest.
- **To send periodic emails** – Users who opt in to our mailing list may receive emails with updates, news, or service information. Users can unsubscribe via the instructions at the bottom of emails.

Sharing Your Personal Information

We **do not** sell, trade, or rent Users' personal information.

We may share generic aggregated demographic information **not linked to personal identification** with business partners, trusted affiliates, and advertisers.

We may use **third-party service providers** for business operations (e.g., sending newsletters or surveys). Users' information will only be shared with these third parties for those **limited purposes**, with their permission.

SMS Consent: SMS consent is **not shared** with third parties for marketing purposes.

Third-Party Websites

Users may find advertisements or other content on our Site linking to third-party websites. We do not control these websites and are not responsible for their privacy practices. These sites have their own policies.

Google AdSense

Some ads on our Site may be served by **Google**.

Google's **DART cookie** enables it to serve ads based on Users' visits to our Site and other websites. DART uses "non-personally identifiable information" and does **not** track personal details.

Users can opt out of the DART cookie by visiting: [Google Ad Policy](#).

Changes to This Privacy Policy

DMBI may update this policy at any time. Changes will be posted on the **main page of our Site** with an updated date. Users should check this page periodically to stay informed.

Your Acceptance of These Terms

By using this Site, you signify your acceptance of this policy. If you do not agree, please do not use our Site. Your continued use after updates are posted constitutes acceptance of changes.

SMS Terms of Service

By opting into **SMS** via web forms or other mediums, you agree to receive SMS messages from **DMBI Inc.**

These messages may include:

- **Appointment scheduling & reminders**

- **Post-visit instructions**
- **Lab notifications**
- **Billing notifications**

Message frequency varies. Message and data rates may apply.

STANDARD MESSAGING DISCLOSURES

- Message and data rates may apply
- You can opt out at any time by texting "STOP".
- For assistance, text "HELP" or visit our [Privacy Policy](#) and [Terms & Conditions](#) pages.
- Message frequency may vary.

Contacting Us

If you have questions about this Privacy Policy or your interactions with this Site, please contact us:

Digital Medical Billing Inc.

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 **908.688.0133**

 **info@dmbi.com**

 **www.dmbi.com**